



PRODUCTS AVAILABLE STARTING MONDAY JUNE 2, 2014!

A RED HOT REBATE ON NEW PRODUCTS.



Sriracha
(780102)

Asian Sweet Ginger
(780101)

SEE BIG BENEFITS AND SAVE UP TO \$60 ON BOLD FLAVOR.

Frank's® RedHot Asian Sweet Ginger™ Sauce and Frank's® RedHot® Sriracha Chili Sauce were created to tap into the latest trends and satisfy consumers' desire to experiment with flavors.

73% of consumers say they would return for a menu item with innovative flavor*

COSTAS PROVISIONS ITEM CODES

Sriracha (780102) Asian Sweet Ginger (780101)



SAVE \$60 ON GLOBAL FLAVORS.

SAVE \$15
PER CASE ON



Get a \$15 rebate per case, up to 2 cases per flavor on Frank's® RedHot Asian Sweet Ginger® Sauce and Frank's® RedHot® Sriracha Chili Sauce for a maximum savings of \$60.

AFTER YOU REDEEM THIS REBATE,
WATCH YOUR MAILBOX FOR A BOUNCE
BACK REBATE OF UP TO \$100.



Send this completed rebate form and a copy of your distributor invoice showing the purchase of the products being claimed to:

Frank's® RedHot® New Product Rebate
c/o Village Press Inc.
P.O. Box 552
Traverse City, MI 49585-0552

PRODUCT	PACK SIZE	UPC CODE	QTY	x	REBATE	=	TOTAL	
Frank's® RedHot Asian Sweet Ginger® Sauce	4/0.5-gal.	41500-90624	___	x	\$15	=	\$	
Frank's® RedHot® Sriracha Chili Sauce	4/0.5-gal.	41500-90623	___	x	\$15	=	\$	
MAX. OF 4 CASES (2 PER PRODUCT) MAX. VALUE \$60							=	\$

Establishment/Name of Business: _____

Your Name: _____

Title: _____

Street Address (No P.O. Box): _____

Mailing Address (if different): _____

City: _____ State: _____ ZIP: _____

Business Phone: () _____ Fax: () _____

May we send you product and coupon information via email? Yes No

Email: _____

Primary Distributor: _____ Average No. of Meals Served Per Day: _____

Signature: _____ Date: _____

Restaurant Information (check all that apply):

Menu Type

- Wings
- Mexican
- Sandwiches/Deli
- Breakfast/Donuts
- Seafood
- Pizza
- Other
- Siusak
- BBQ
- Italian
- Asian
- American/Mixed
- Non-Commercial

Type of Operation

- Full Service
- Quick Service
- Cafeteria & Buffet
- Hospital/Nursing Home
- Bar/Tavern
- Business & Industry
- Retail Host
- Caterer
- Full Service Casual/Theme
- Hotel/Motel

Ownership

- Independent
- Chain
- Contract Management
- K-12 School
- College & University
- Travel & Leisure

Rules:

1. This offer form must be completed with all information and submitted by the operator claiming payment. The offer must be postmarked within 30 days after the promotional period (postmarked by **January 31, 2015**). This offer may not be purchased, traded, or sold. Any other use constitutes fraud.
2. For product purchased through a Foodservice Distributor, the following rules must be followed: FOR DISTRIBUTOR TRACKING REPORTS; will be accepted and must include operator name and address, invoice numbers and dates. No handwritten invoices will be accepted. Copies of original invoices must be submitted with the completed offer form. All invoices must be clearly dated during the promotional period with the business name and address clearly visible.
3. For product purchased through a Cash & Carry location only full-case purchases can be redeemed on this offer. No handwritten invoices will be accepted. Copies of original receipts must be submitted with the completed offer form. All receipts must be clearly dated during the promotional period. The business name and address and phone number must be clearly written on the receipt.
4. ONLY ONE redemption form per Foodservice location (based on name and address) may be submitted from **April 1, 2014–December 31, 2014**. Maximum value of this coupon is \$60. Chains, Franchise Groups and Buying Group organizations must participate on an individual store basis. Chains participating in The French's Food Company National Account Program on these products ARE NOT ELIGIBLE for this offer.
5. Void if restricted, taxed, or forbidden by law.
6. Offer good only in the United States of America.
7. Please allow 8-10 weeks for processing request and delivery.
8. Offer on qualifying purchases from **April 1, 2014–December 31, 2014**.

For more information on products from The French's Food Company, call 1-800-442-4733 or visit www.frenchsfoodservice.com